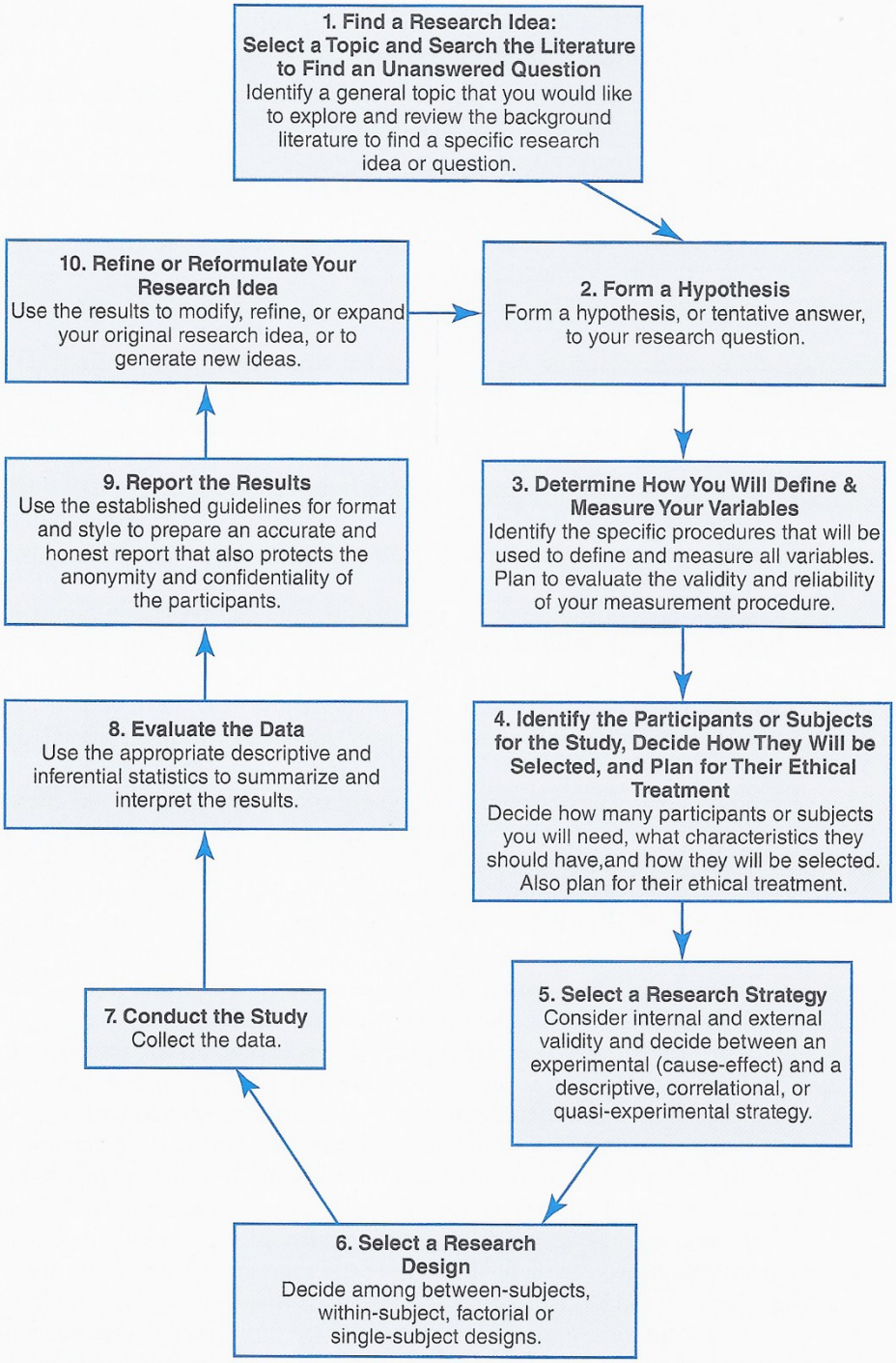

FIGURE 1.5 The Steps in the Research Process

(Gravetter & Forzano, 2016, p. 27)